# Dave Siracusa

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Newtown Square, PA 19073

## PROFESSIONAL SUMMARY

- Architect/Developer of complex systems, with an emphasis on quality and high performance (cloud inclusive)
- Mature (hands-on) technologist with diverse experience and a strong background in software development
- Excellent track record of successfully bringing complex projects from concept to delivery
- Advocate of OOD/OOA methodologies and iterative development processes
- Strong proponent of developing and using shared core libraries and subsystems
- Results-oriented leader who consistently surpasses objectives by building top-performing development organizations
- Proficient at upgrading processes, existing staff, morale, and increasing effectiveness of development organizations
- Repeatable success in coordinating in-house expertise and third-party solution providers to cost reduce products and ensure product delivery
- Strong project management skills

## PROFESSIONAL EXPERIENCE

### PERFWARE, LLC – Owner
*Newtown Square, PA | April 2007 – Present | June 2001 – December 2004*

- PERFWARE provides services to companies in the following disciplines:
  - Enterprise Architecture, Cloud, Project Management, Software Development, Team Building, Technical Due Diligence, Intellectual Property Matters, Establish and/or Enhance Technology Direction (more...)

### TNS Media Intelligence – Director of Development/Chief Technical Architect
*West Chester, PA | December 2004 – April 2007*

- Managed a team responsible for the development of Television Broadcast Data Collection System and a number of editorial applications used by workers deployed in West Chester PA, Chesapeake VA, and two offshore facilities in India (more...)

### Consultant (Ajilon/Charming Shoppes)
*Bensalem, PA |October 2001 – December 2002*

- Intranet Technologist and Director of Web Development interim CTO (more...)

### Hewlett Packard
*Mt. Laurel, NJ | January 2001 – June 2001*

- Chief Architect (more...)

### The Network Connection
*Philadelphia, PA/Phoenix, AZ | March 2000 – January 2001*

- Chief Architect: Office of the CTO (more...)

**Primavera Systems**
*Bala Cynwyd, PA/New York, NY | August 1991 – March 2000*
- Vice President of Architecture/ Director of Infrastructure Group (1998–2000)
- Director of Web Development – Webster product (1997–1998)
- Chief Architect (1995–1997)
- Project Manager P3 Development (1991–1995)
- ([more...](#))

**Computer Associates/Cricket**
*Conshohocken, PA | 1987 – August 1991*
- Site Development Manager (1990–1991)
- Macintosh/Windows Development Manager (1989–1990)
- Manager of Driver Development (1988–1989)
- Senior Software Engineer (1987–1988)
- ([more...](#))

**Decision Data Computer Corporation**
*Willow Grove, PA | 1986 – 1987*
- Senior Integration Engineer (1986–1987)
- ([more...](#))

**Commodore Computer**
*West Chester, PA | 1983 – 1986*
- Development Manager Peripheral Products – Far East (1986)
- Senior Development Engineer (1985–1986)
- Development Engineer (1983–1985)
- ([more...](#))

# EDUCATION

- Villanova University
  - Double major of electrical engineering and mathematics
- Lockheed Martin Advanced Research Design Center
  - Courses in GAP management training and Object-Oriented Analysis and Design Management

# PROFESSIONAL ORGANIZATIONS

- IEEE – Institute of Electrical and Electronics Engineers
- SMPTE – The Society of Motion Picture and Television Engineers
- ATSC – Advanced Television Systems Committee

# PATENTS

- [System and method for generating customized articles of manufacture](#)
- [Audio/video recording and encoding](#)
- [Methods and apparatuses for selecting users to join a dynamic network conversation](#)
- [A network based entertainment on demand system](#)