

Dave Siracusa

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23 Brookmawr Road

Newtown Square, PA 19073

PROFESSIONAL SUMMARY

- Architect/Developer of many complex systems, with an emphasis on quality and high performance
- Mature (hands-on) technologist with diverse experience and a strong background in software development
- Excellent track record of successfully bringing complex projects from concept to deliver
- Advocate of OOD/OOA methodologies and iterative development processes
- Strong proponent of developing and using shared core libraries and subsystems
- Results-oriented leader who consistently surpasses objectives by building top-performing development organizations
- Upgrade processes, existing staff, morale, and increase effectiveness of development organizations
- Repeatable success in coordinating in-house expertise and third party solution providers to cost reduce products and ensure product delivery
- Strong project management skills

PROFESSIONAL EXPERIENCE

PERFWARE, LLC – Owner

Newtown Square, PA | April 2007 – Present | June 2001 - December 2004

- PERFWARE provides services to companies in the following disciplines:
 - Enterprise Architecture, Project Management, Software Development, Team Building, Technical Due Diligence, Intellectual Property Matters, Establish and/or Enhance Technology Direction ([more...](#))

TNS Media Intelligence – Director of Development/Chief Technical Architect

West Chester, PA | December 2004 – April 2007

- Managed a team responsible for the development of Television Broadcast Data Collection System and a number of editorial applications used by workers deployed in West Chester PA, Chesapeake VA, and two offshore facilities in India ([more...](#))

Consultant (Ajilon/Charming Shoppes)

Bensalem, PA | October 2001 – December 2002

- Intranet Technologist and Director of Web Development ([more...](#))

Hewlett Packard

Mt. Laurel, NJ | January 2001 - June 2001

- Chief Architect ([more...](#))

The Network Connection

Philadelphia, PA/Phoenix, AZ | March 2000 - January 2001

- Chief Architect: Office of the CTO ([more...](#))

Primavera Systems

Bala Cynwyd, PA/New York, NY | August 1991 - March 2000

- Vice President of Architecture/ Director of Infrastructure Group (1998-2000)
- Director of Web Development – Webster product (1997-1998)
- Chief Architect (1995-1997)
- Project Manager P3 Development (1991-1995)
- ([more...](#))

Computer Associates/Cricket

Conshohocken, PA | 1987 - August 1991

- Site Development Manager (1990-1991)
- Macintosh/Windows Development Manager (1989-1990)
- Manager of Driver Development (1988-1989)
- Senior Software Engineer (1987-1988)
- ([more...](#))

Decision Data Computer Corporation

Willow Grove, PA | 1986 - 1987

- Senior Integration Engineer (1986-1987)
- ([more...](#))

Commodore Computer

West Chester, PA | 1983 - 1986

- Development Manager Peripheral Products – Far East (1986)
- Senior Development Engineer (1985-1986)
- Development Engineer (1983-1985)
- ([more...](#))

EDUCATION

- Villanova University
 - Uncompleted degree: Six years with a double major of electrical engineering and mathematics
- Lockheed Martin Advanced Research Design Center
 - Courses in GAP management training and Object Oriented Analysis and Design Management

PROFESSIONAL ORGANIZATIONS

- IEEE - Institute of Electrical and Electronics Engineers
- SMPTE - The Society of Motion Picture and Television Engineers
- ATSC - Advanced Television Systems Committee

PATENTS

- [System and method for generating customized articles of manufacture](#)
- [Audio/video recording and encoding](#)
- [Methods and apparatuses for selecting users to join a dynamic network conversation](#)
- [A network based entertainment on demand system](#)